

Company Profile





Who We Are

We create, build and market human-centred digital products and services, with a focus on growing businesses through conversions.

Our key focus areas are Digital Marketing (SEO and Paid Online Marketing), User Experience (UX) and User Interface (UI) Design.

We believe that intersection of great ideas, technology and marketing can help organizations reach their full potential and accelerate business growth.

Our transparency is the key to all communications.



When it comes to services, we indulge in a lot of things that appeal to people over the globe.

Timely delivery of your project will be on the top of our to-do list, no matter how much work you have to put up with. Our clients could concurthat we do treat time equal to money.

As you value us, we value your time.





We, as a digital marketing agency are organized, targeted, and get you the results you want in real-time.

We, have a responsibility to improve your business. This technically means that getting you more website traffic or more downloads of your apps or more sales from your website.

It might sound easy, and we pitch it so, but it requires rigorous effort which we don't shy away from.

We Work towards

Growth Marketing that drives Conversions





Why Choose Us

Discover why over 90% of clients continue their partnership with us after 12 months of service.

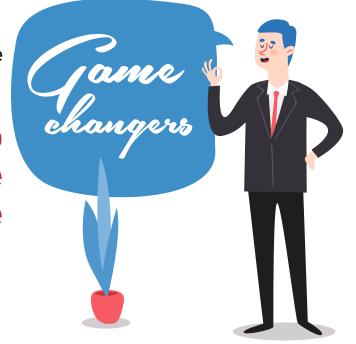
We use state of the art paid tools to measure success weekly and monthly. You will always know what we are doing and how your website and Ads are performing.

We only onboard a project if we believe in the product or service offered by a client. If we think, we will not be able to deliver the expected numbers, we say No to the project. This saves Clients' time and our efforts.

We are available on Skype, Whatsapp, Slack, Trello, Call, Email and Google Meet. Don't hesitate, connect with us anytime.

You can compare our service and work quality with any agency and you will see the difference.

We believe, our success lies in your success, so we do everything to achieve your goals, be it more man power, Advanced tools or redesigning of the Landing page or website.





How We Can Help You?

We are focused on creating niche & sustainable digital marketing strategies. We provide branding, digital marketing & web development services all across the world.

| SEO | SEM | Social Media | | | |
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| We are an effective & affordable SEO services agnecy in Mumbai that offer bespoke SEO solutions to the clients. | We have dedicated members who will help to systematically strategize the spending of the budget as well as frame the google ad or campaign to be run according to the need of the hour. | We are a premium social media marketing agency who understand that social media marketing is not an activity it is a calculated & effective investment for a digital future. | | | |
| PPC | Web Development | Graphic Designing | | | |
| We offer premium PPC strategy that use Google Ads to market your business to customers by the keyword phrase, geographical location, age, gender, martial & financial status. | We design & develop unique, creative & custom-coded responsive websites that it optimizes user experience & make it SEO friendly to increase customer engagement. | Our professional graphic design company will create stunning visuals to elevate the consumer experience with your brand giving you an edge over your competitors. | | | |



Brands & Startups Who Trust Us

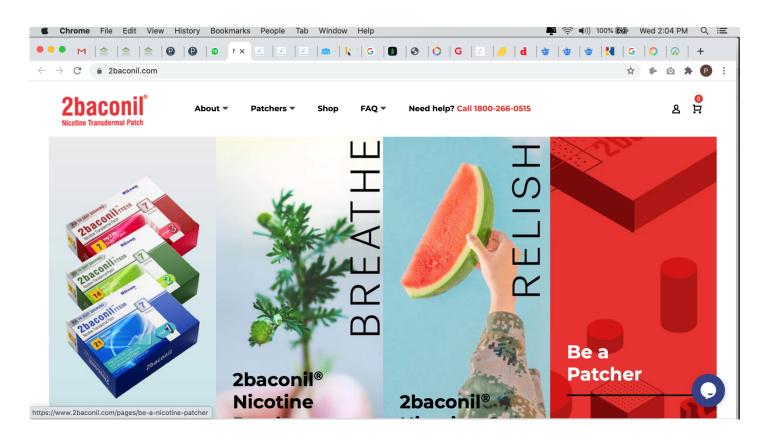
Here's who we've been trusting us since over 19 years



and many more...the list is just growing...



2baconil



2baconil® is India's first 24hour Nicotine Transdermal Patch! A product designed using a unique Smart TimeRelease[™] Technology to help users quit their habit of tobacco.

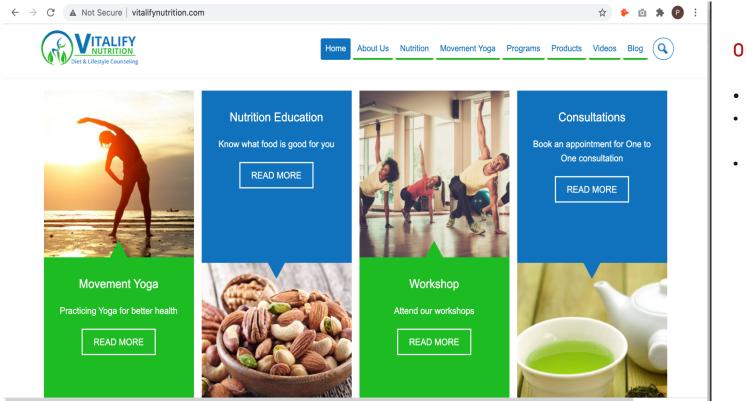
- Website
- Social Media Stratergy Development
- Blog Article Content
 Development





Vitalify Nutrion – USA

Nutrition based Consulting & Yoga Webinar - selling online



- Website
- Appointment Booking Prog. Development
- Online Payment for Appointment



Narayan Healtcare - Chain of Hospital Network



- Website Landing Page for Facebook Marketing
- Landing Page Campaign for "Save Emergency Number" wherein users who visit the website can directly click on Save Number and the contact gets saved onto their Mobile Phone.



Dr. Arvind Kulkarni - Spine Surgeon, Bombay Hospital

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| E-mail: drarvindspines@gmail.com For Appointment Call : +91 9930 065 893 | | | | | | | |
| Dr. Arvind Kulkarni Consultant Spine & Disc Replacement Surgeon | HOME | ABOUT | PROCEDURES | VIDEO | MEDIA CLIPPINGS | TESTIMONIALS | CONTACT |
| Mumbai Spine, Scoliosis & Disc Replacement Centre ^{Centre for Advanced Spinal Surgery} For Appointment Call : +91 9930 065 893 | | | | | | | |
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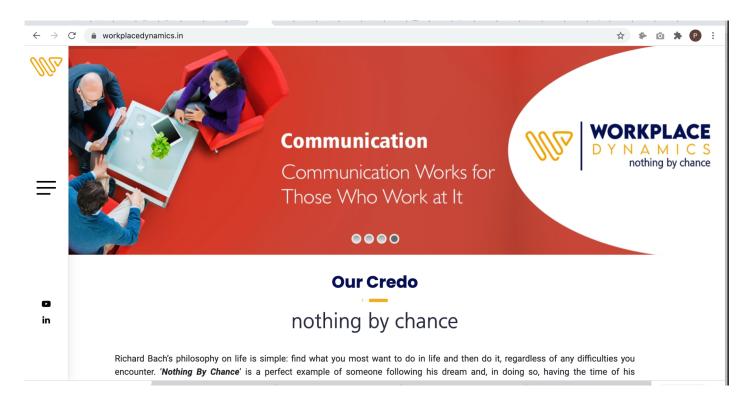
Dr. Arvind Kulkarni

Dr. Arvind G Kulkarni heads the 'Mumbai Spine Scoliosis and Disc Replacement Centre' as Bombay Hospital, Mumbai, one of the oldest and largest hospitals of India. He has a va having trained in some of the top spinal centres across the globe such as KEM Hospital Mumbai, National Univer Hospital Singapore, Westmead Adult & Children's Hospitals, Australia, St George Hospital – Australia and Toronto We Hospital & Hospital for Sick Children Canada.

- Website Designing / Development
- Patient Record Management Cloud Based Application
- Google PPC Campaigns
- Blog Article Content Development as per requirements
- Logo Designing



Workplace Dynamics - Pharma Consultants



- Website Designing / Development
- Logo Designing
- Stationery Designing
- Online Selling of Webinar Tickets with Payment Gateway Integration
- Blog Articles



Exeltis India - Pharmaceuticals Company



- Website Designing / Development
- Website Maintenance
- Newsletter Designing
- Complete Website Content developed.



SRCC Hospital – Worli, Mumbai (Blog website www.kidhealthindia.org)



- Website Maintenance
- Search Engine Optimisation (SEO)
- E-mailer Designing
- Mass Mailing



Services



UI/UX & WEBSITE DESIGNING

While creating a website it is of utmost importance that the interface displayed is user friendly and not only that it also necessary that the website gives an essence of what does your business depict and what does it stand for and that is exactly where UI/UX & Web designing comes in, Web design is the process of planning, conceptualizing, and arranging your content online and UI/UX design is an area of application design, where user interface design and user experience design are treated as complementary to each other.



WEB DEVELOPMENT

Web development is concerned with each and every detail involved in the creation of a website. Everything from web publishing to web development to database management is covered. Having a website is one of the most important and fundamental steps in putting your company on the digital map and establishing your presence.



MOBILE APPLICATION DEVELOPMENT

Mobile app development entails transforming your company into a small application and testing its smooth and error-free operation. Developing an app for your business can be quite useful because it makes your company more accessible to customers. You can promote your business on the most widely utilised platforms, such as the Playstore and App Store, which not only expands your reach but also improves your client's opinion of you.



SEO

SEO is the abbreviation for "Search Engine Optimization." In simple terms, it refers to the process of upgrading your website in order to boost its exposure when consumers use Google, Bing, and other search engines to look for products or services linked to your business. The higher your pages' exposure in search results, the more likely you are to attract attention and attract new and existing clients to your company.



DIGITAL MARKETING

The goal of digital marketing is to provide your business a lot of exposure in the digital realm. Digitally connecting your clients to you is really important today, and this is what digital marketing is all about. From boosting your social media reach to increasing website visits and then converting those visitors into customers, we've got you covered.



GRAPHIC DESIGN & ANIMATION

Graphic design and animation is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience. This enhances the visibility of your social media posts, website and brochure.

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IT MANAGED SERVICES

Our company provides you with the best IT help you require to resolve your IT-related issues. It entails mapping out your IT infrastructure and developing a strategy plan to assist you build a cost-effective and robust IT infrastructure. We can advise you on the loopholes and assist you in improvising.